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## SYLLABUS FOR CERTIFIED DIGITAL PROJECT MANAGEMENT PROFESSIONAL (CDPMP)®

Offered by: Global Institute for Leadership, Human Resources and Project Excellence (AGILE-HRP)®

# PROGRAM DESCRIPTION

The **Certified Digital Project Management Professional (CDPMP)®** certification is designed for project professionals who manage digital-first initiatives, tech-driven transformations, and agile innovation cycles across global teams. This program focuses on the essential competencies for leading digital projects, including digital collaboration, agile/hybrid methodologies, stakeholder engagement in virtual environments, and technology-driven delivery.

It is ideal for professionals overseeing projects in sectors such as technology, digital marketing, e-commerce, SaaS, cloud services, AI/ML implementations, and digital transformation projects.

## COURSE LEARNING OUTCOMES

Upon successful completion, participants will be able to:

- Manage end-to-end digital project life cycles using agile and hybrid models.
- Apply modern project management tools, collaboration platforms, and digital workflows.
- Lead virtual and cross-functional teams using digital communication strategies.
- Manage change, complexity, and innovation in fast-paced digital environments.
- Integrate user experience, design thinking, and agile delivery practices.
- Align digital project goals with strategic business outcomes and stakeholder expectations.





# CERTIFICATION TESTING OUTCOMES

This certification tests advanced skills and competencies in:

- Digital and agile project planning
- Remote collaboration and communication
- Risk, change, and scope management in digital contexts
- Agile sprint planning and backlog prioritization
- Project delivery using modern tools and metrics

## CERTIFICATION EXAM DETAILS

- **Format:** 100 multiple-choice questions
- **Duration:** 90 minutes
- **Passing Score:** 70%
- **Retake Policy:** One free retake within 3 months
- **Mode:** Online, proctored



# MODULES AND SUBMODULES

## **Module 1: Foundations of Digital Project Management**

- 1.1 The Digital Project Ecosystem
- 1.2 Key Differences Between Traditional and Digital PM
- 1.3 Core Tools and Platforms in Digital PM

## **Module 2: Agile, Scrum, and Hybrid Methodologies**

- 2.1 Agile Mindset and Principles
- 2.2 Scrum Framework and Roles
- 2.3 Hybrid Methodologies in Digital Delivery

## **Module 3: Digital Collaboration & Communication Tools**

- 3.1 Tools for Remote Work (Slack, Teams, Zoom, Asana, etc.)
- 3.2 Building Virtual Team Culture
- 3.3 Communication Plans and Stakeholder Transparency

## **Module 4: Digital Project Planning & Execution**

- 4.1 Backlog Creation and Prioritization
- 4.2 Sprint Planning and Release Cycles
- 4.3 Story Points, Burn-down Charts, and Agile Metrics

## **Module 5: UX, CX, and Design Thinking in Projects**

- 5.1 Understanding Customer Journey Mapping
- 5.2 Integrating Design Thinking into Agile
- 5.3 Feedback Loops and MVP Development

## **Module 6: Risk, Change, and Issue Management**

- 6.1 Identifying Risk in Tech Projects
- 6.2 Change Management Frameworks
- 6.3 Adaptive Problem Solving

## **Module 7: Stakeholder Engagement & Digital Governance**

- 7.1 Stakeholder Mapping and Analysis
- 7.2 Digital Project Governance Structures
- 7.3 Ethics, Data Privacy, and Compliance

## **Module 8: Measuring Digital Project Performance**

- 8.1 KPIs and OKRs for Digital Projects
- 8.2 Dashboards, Reporting, and Analytics
- 8.3 Post-Implementation Review

## Module 9: Emerging Tech in Project Management

- 9.1 Using AI and Automation in Project Tracking
- 9.2 Low-code/No-code Tools in PM
- 9.3 Cloud Platforms and DevOps Integration

## Module 10: Capstone – Digital Delivery Simulation

- 10.1 Sprint-Based Case Simulation
- 10.2 Final Reporting & Stakeholder Presentation
- 10.3 Lessons Learned & Peer Review

# TARGET AUDIENCE

- Project Managers in Digital/IT/Marketing fields
- Digital Product Managers and Scrum Masters
- Agile Coaches and Project Analysts
- Marketing Operations and E-commerce Project Leads
- SaaS Implementation and Customer Success Leaders
- Freelancers or consultants delivering digital projects

# CAREER PATHS AND ROLES

- Digital Project Manager
- Agile Project Manager
- Scrum Master or Agile Delivery Lead
- Product Manager or Product Owner
- Digital Transformation Specialist
- Technology Program Manager
- Remote Delivery Consultant

# EMPLOYMENT OUTLOOK

According to the **U.S. Bureau of Labor Statistics**, the demand for digital project managers is projected to grow by 11% through 2032, outpacing average growth across industries. The average salary for digital project managers ranges from \$95,000 to \$145,000, with senior consultants and digital PMO roles exceeding \$160,000 annually.

(Source: U.S. Bureau of Labor Statistics, PMI, and Robert Half Tech Salaries Guide 2024)

# CERTIFICATION, ACCREDITATION, AND RECOGNITION

The **CDPMP®** certification is globally recognized and accredited by AGILE-HRP®, with alignment to international standards such as PMI-DAC, ISO 21502, and SAFe®. It is recognized across technology firms, government bodies, consulting agencies, universities, and innovation hubs, and contributes directly to skills-based hiring and workforce readiness.

## CERTIFICATION DELIVERABLES

- *Certified Digital Project Management Professional (CDPMP)®* Certificate
- Verified Blockchain Digital Badge
- Access to Digital PM Resource Vault
- Membership in the AGILE-HRP® Digital PM Circle
- CEUs for Professional Development Tracking
- Exam Prep Pack and Practice Test

## PROGRAM DURATION AND DELIVERY

- **Length:** AS NEEDED (flexible)
- **Delivery:** Online, self-paced or with instructor support
- **Materials:** Videos, eBooks, toolkits, templates, quizzes, and final simulation


## ELIGIBILITY CRITERIA

- Minimum of 2 years in project management, product delivery, or related field
- Familiarity with digital platforms or agile workflows
- OR Bachelor's degree or equivalent experience (waiver considered for seasoned professionals)
- Completion of application form with CV or LinkedIn profile for verification

## NEED ASSISTANCE?

For queries or certification support:

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