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SYLLABUS FOR CERTIFIED STRATEGIC PROJECT LEADERSHIP EXPERT (CSPL-E)®

Offered by: Global Institute for Leadership, Human Resources, and Project Excellence (AGILE-HRP)®

PROGRAM DESCRIPTION

The **Certified Strategic Project Leadership Expert (CSPL-E)®** certification is designed for experienced project managers, program directors, and business leaders who are responsible for aligning projects with strategic goals, managing complex project portfolios, and leading enterprise-scale initiatives. This certification emphasizes leadership excellence, stakeholder governance, strategic execution, and advanced project portfolio practices across industries.

COURSE LEARNING OUTCOMES

Upon successful completion of the CSPL-E® program, participants will be able to:

- Lead and align project initiatives with organizational strategy and vision.
- Manage multi-project environments and strategic portfolios effectively.
- Apply enterprise project governance frameworks and tools.
- Develop and manage stakeholder relationships with high-level engagement.
- Evaluate strategic risk, benefits, and project interdependencies.
- Drive cross-functional collaboration and transformation at scale.
- Facilitate decision-making at the executive and boardroom level.



CERTIFICATION TESTING OUTCOMES

This certification assesses for skills and leadership competencies in:

- Strategic alignment of project and program outcomes
- Enterprise portfolio planning and execution
- Governance, risk, and compliance frameworks
- Stakeholder engagement and influence
- Organizational change leadership

CERTIFICATION EXAM DETAILS

- **Format:** 100 multiple-choice questions
- **Duration:** 90 minutes
- **Passing Score:** 70%
- **Retake Policy:** One free retake allowed within 3 months
- **Delivery Mode:** Online (proctored)



MODULES AND SUBMODULES

Module 1: Strategic Project Leadership Frameworks

- 1.1 Understanding the Role of Strategic Leadership in Projects
- 1.2 Portfolio Management vs. Program Management
- 1.3 Project Leadership Competency Models

Module 2: Strategic Alignment and Vision Execution

- 2.1 Linking Projects to Organizational Goals
- 2.2 Project Prioritization and Business Value
- 2.3 Strategy Mapping and Execution Plans

Module 3: Enterprise Project Governance

- 3.1 Governance Structures and Roles
- 3.2 Policy and Compliance Management
- 3.3 Performance Reporting and Gate Reviews

Module 4: Project Portfolio Management (PPM)

- 4.1 Setting up the PMO and Portfolio Strategy
- 4.2 Portfolio Optimization Techniques
- 4.3 Managing Dependencies and Resource Conflicts

Module 5: Stakeholder Engagement and Governance

- 5.1 Identifying and Classifying Stakeholders
- 5.2 Stakeholder Power and Influence Models
- 5.3 Engagement Planning and Feedback Loops

Module 6: Strategic Risk and Opportunity Management

- 6.1 Enterprise Risk Frameworks
- 6.2 Risk Appetite and Risk Escalation
- 6.3 Opportunity Identification and Innovation Risk

Module 7: Benefits Realization and Strategic Value

- 7.1 Defining and Measuring Benefits
- 7.2 Value Management Frameworks
- 7.3 Post-Project Value Tracking

Module 8: Change Leadership in Strategic Projects

- 8.1 Change Enablement and Transformation
- 8.2 Organizational Readiness and Resistance
- 8.3 Change Communication and Culture Shift

Module 9: Leadership Communication and Decision Making

- 9.1 Executive Reporting and Board Presentations
- 9.2 Facilitating Strategic Decision-Making
- 9.3 Managing Conflict at Senior Levels

Module 10: Strategic Project Capstone Simulation

- 10.1 Strategic Planning for a Complex Program
- 10.2 Case Simulation: Enterprise-wide Transformation
- 10.3 Delivering Value Reports and Leadership Briefings

TARGET AUDIENCE

- Senior Project and Program Managers
- PMO Directors and Portfolio Managers
- Business Transformation Leaders
- Executive Stakeholders and Sponsors
- Project Management Consultants
- Strategy and Operations Executives

CAREER PATHS AND ROLES

- Strategic Project Leader
- Program Director
- PMO Executive
- Portfolio Manager
- Organizational Change Leader
- Transformation Program Consultant
- Director of Strategic Initiatives



EMPLOYMENT OUTLOOK

According to the **U.S. Bureau of Labor Statistics**, employment for project and program management professionals in strategic roles is projected to grow by 7% through 2032. Strategic project leadership roles are among the top 10 highest-paying leadership functions, with salaries ranging from \$130,000 to \$190,000+, especially in consulting, healthcare, energy, and government sectors.

(Source: U.S. Bureau of Labor Statistics, PMI Job Growth and Talent Gap Report 2021)

CERTIFICATION, ACCREDITATION, AND RECOGNITION

The CSPL-E® certification is accredited by AGILE-HRP® and recognized globally by employers in the government, corporate, nonprofit, and education sectors. It aligns with international project leadership standards including ISO 21500, PMI, and OECD best practices, and supports continued growth in executive-level project leadership.

CERTIFICATION DELIVERABLES

- Official Chartered Certificate: **Certified Strategic Project Leadership Expert (CSPL-E)®**
- Digital Badge and Blockchain-verified Credential
- Project Leadership Toolkit Access
- Global Alumni and Mentorship Network Membership
- Eligibility for Strategic Leadership Fellowship Program
- Continuing Education Units (CEUs) for professional development



PROGRAM DURATION AND DELIVERY

- **Length:** As Needed (Self-paced or Instructor-led)
- **Mode:** 100% Online (includes simulation and live webinars)
- **Learning Materials:** Video Lectures, eBooks, Case Studies, Templates, Quizzes, Capstone Simulation

ELIGIBILITY REQUIREMENTS

- Minimum of a bachelor's degree or 3+ years of project/program management experience
- Or Strategic project exposure or involvement in enterprise initiatives
- Completion of the application form and approval by program review team

NEED ASSISTANCE?

For queries or certification support:

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