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SYLLABUS FOR CERTIFIED SUSTAINABLE & ESG PROJECT LEADER (CSEPL)®

Offered by: Global Institute for Leadership, Human Resources and Project Excellence (AGILE-HRP)®



PROGRAM DESCRIPTION

The **Certified Sustainable & ESG Project Leader (CSEPL)®** is an elite certification designed to develop project leaders who can integrate Environmental, Social, and Governance (ESG) principles into project design, execution, and evaluation. This program equips professionals to lead sustainable initiatives, navigate ESG compliance, and align projects with stakeholder and regulatory expectations for sustainability and ethical impact. It prepares participants to create long-term value by embedding ESG performance metrics into project governance frameworks.

COURSE LEARNING OUTCOMES

Upon completion, learners will be able to:

- Develop project strategies aligned with ESG and sustainability frameworks.
- Implement ESG performance indicators within project lifecycles.
- Manage sustainability risks and stakeholder expectations.
- Navigate global sustainability standards (e.g., GRI, UN SDGs, SASB, TCFD, ISO 26000).
- Lead green transformation and sustainable innovation in project environments.
- Evaluate project outcomes using ESG-centric KPIs and impact metrics.



CERTIFICATION TESTING OUTCOMES

This certification assesses applied competencies and leadership skills in:

- ESG-aligned project planning and execution
- Sustainable risk assessment and reporting
- Environmental and social impact measurement
- Circular project design and resource efficiency
- Stakeholder governance for sustainability outcomes

CERTIFICATION EXAM DETAILS

- **Format:** 100 multiple-choice questions
- **Duration:** 90 minutes
- **Passing Score:** 70%
- **Retake Policy:** One free retake within 3 months
- **Mode:** Online, proctored



MODULES AND SUBMODULES

Module 1: ESG in Modern Project Leadership

- 1.1 The ESG Imperative in Projects
- 1.2 Sustainability Trends and Impact on Project Management
- 1.3 ESG-Driven Stakeholder Expectations

Module 2: Global Sustainability Frameworks & Standards

- 2.1 UN SDGs and ESG Goal Integration
- 2.2 ISO 14001, ISO 26000, and SASB Standards
- 2.3 ESG Reporting Guidelines: GRI, TCFD, CDP

Module 3: Environmental Sustainability in Projects

- 3.1 Carbon Footprinting and Emissions Reduction
- 3.2 Green Building and Infrastructure Guidelines
- 3.3 Environmental Risk Management

Module 4: Social Responsibility & Human Impact

- 4.1 Diversity, Equity, and Inclusion (DEI) in Projects
- 4.2 Community Engagement and Fair Labor Practices
- 4.3 Social Performance Metrics

Module 5: Governance, Ethics, and Accountability

- 5.1 Governance Models for ESG Projects
- 5.2 Ethics, Anti-Corruption, and Transparency
- 5.3 Audit Trails, KPIs, and ESG Scorecards

Module 6: Circular Economy & Resource Efficiency

- 6.1 Circular Design Thinking in Projects
- 6.2 Zero Waste and Closed-Loop Systems
- 6.3 Lifecycle Sustainability Assessment

Module 7: ESG Risk Management & Compliance

- 7.1 ESG Risk Identification and Materiality Mapping
- 7.2 ESG Regulatory Compliance and Due Diligence
- 7.3 Mitigation and Remediation Planning

Module 8: ESG Communication and Stakeholder Engagement

- 8.1 Stakeholder Mapping for ESG Projects
- 8.2 Sustainability Reporting and Disclosure
- 8.3 ESG Branding and Investor Relations

Module 9: Digital Tools for ESG Project Management

- 9.1 ESG Data Analytics and Visualization
- 9.2 AI and Blockchain for ESG Verification
- 9.3 Integrating ESG into PMIS & ERP Systems

Module 10: Capstone Simulation – Leading an ESG-Aligned Project

- 10.1 Scenario-Based Sustainability Project Planning
- 10.2 Implementing an ESG Performance Dashboard
- 10.3 Presenting ESG ROI and Impact Report

TARGET AUDIENCE

- ESG Officers & Sustainability Leaders
- Project Managers and Program Directors
- Environmental Consultants and Compliance Officers
- CSR Managers and Sustainability Analysts
- Risk Managers and Impact Investment Professionals
- Executives seeking ESG certification for strategic leadership

CAREER PATHS AND ROLES

- ESG Project Manager
- Director of Sustainable Projects
- Environmental & Social Governance Officer
- Green Program Consultant
- Chief Sustainability Officer
- Responsible Investment Strategist

EMPLOYMENT OUTLOOK

According to the **U.S. Bureau of Labor Statistics (BLS)** and LinkedIn Green Jobs Report:

- Sustainability and ESG-related roles have grown by over 30% in the last 5 years.
- Projected job growth (2024–2032): 6–9% in sustainability-related project management and consulting.
- **Average Salary Range:**
 - o ESG Project Managers: \$95,000–\$140,000
 - o Chief Sustainability Officers: \$160,000–\$220,000

(Source: U.S. BLS, 2024 Report; McKinsey & Co., Green Talent Report 2023)

CERTIFICATION, ACCREDITATION, AND RECOGNITION

The **CSEPL®** certification is globally recognized and accredited by the AGILE-HRP® board. It is endorsed by sustainability initiatives in the private and public sectors and aligns with frameworks such as the United Nations Global Compact, GRI, ISO 26000, and PRI (Principles for Responsible Investment). It is valued by multinational corporations, government agencies, NGOs, and ESG investment firms.

CERTIFICATION DELIVERABLES

- Official Certificate: **Certified Sustainable & ESG Project Leader (CSEPL)®**
- Blockchain-verified Digital Badge
- Access to AGILE-HRP® ESG Project Leader Community
- ESG Project Toolkit and Templates
- Capstone Simulation Credential
- CEUs and Lifetime Credential Verification

PROGRAM DURATION AND DELIVERY

- **Length:** AS NEEDED (flexible pacing)
- **Mode:** 100% Online (Instructor-led or Self-Paced)
- **Materials:** ESG case studies, reading materials, video lectures, templates, assignments, quizzes

ELIGIBILITY CRITERIA

- Minimum 3 years in project management, sustainability, or ESG-related fields
- OR A degree or diploma in project management, sustainability, environmental studies, or a related field
- OR Prior experience in project delivery or reporting preferred
- Professional resume or LinkedIn profile verification

NEED ASSISTANCE?

For queries or certification support:

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