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# SYLLABUS FOR CHARTERED STRATEGIC LEADERSHIP MANAGER (CSLM)®

**Offered by:** Global Institute for Leadership, Human Resources and Project Excellence (AGILE-HRP)®  
**Certification Level:** Advanced Executive-Level Credential | **Delivery Format:** Online | Hybrid | In-Person  
**Accreditation:** AGILE-HRP® Certified | Recognized in Public, Private, and Non-Profit Sectors Globally

# PROGRAM DESCRIPTION

The **Chartered Strategic Leadership Manager (CSLM)**® certification is a premier credential designed for senior managers, executives, and high-potential leaders who are responsible for strategic transformation, enterprise performance, and organizational growth. This program develops advanced skills in enterprise leadership, strategic foresight, global operations, and executive decision-making under uncertainty. The CSLM® prepares professionals to lead across borders, manage cross-functional teams, and execute strategic initiatives with lasting impact.

## CERTIFICATION TESTING OUTCOMES:

This certification tests for high-level **skills and competencies** in the following areas:

- Strategic foresight and environmental scanning
- Policy and strategy formulation
- Systems thinking and global business alignment
- Executive decision-making and resource management
- Enterprise transformation leadership
- Financial and risk management in strategy execution
- Stakeholder governance and accountability



# COURSE LEARNING OUTCOMES:

Upon successful completion, candidates will be able to:

1. Formulate and evaluate corporate strategies that drive competitive advantage.
2. Apply strategic planning frameworks to manage large-scale transformation initiatives.
3. Lead multinational operations and virtual cross-functional teams.
4. Evaluate risks, financial impacts, and sustainability of strategic choices.
5. Integrate leadership, communication, and governance to drive execution.
6. Apply global leadership models in culturally diverse environments.
7. Drive ethical leadership and corporate social responsibility (CSR) at scale.

## TARGET AUDIENCE

- Senior Managers and Executives
- Business Unit Leaders
- Directors and Vice Presidents
- C-Level Professionals (CXOs)
- Strategic Planners and Transformation Consultants
- MBA and Executive Education Graduates
- Leaders in Government, Nonprofit, and Global Organizations



# EMPLOYMENT OUTLOOK:

According to the U.S. Bureau of Labor Statistics, top executives earned a median annual salary of \$115,480 as of May 2023, with employment projected to grow 6% from 2021 to 2031, resulting in 311,600 new positions. Growth is particularly high in strategic leadership roles focused on sustainability, technology transformation, and global operations.

## CAREER PATHS

- Chief Strategy Officer (CSO)
- Director of Strategic Planning
- Executive Leadership Coach
- VP of Global Operations
- Strategic Transformation Leader
- Enterprise Architect / PMO Director
- Organizational Development Executive



# MODULES AND SUBMODULES

## **Module 1: Strategic Thinking and Foresight**

- 1.1 Environmental Scanning and Trend Analysis
- 1.2 Scenario Planning and Strategic Mapping
- 1.3 Blue Ocean and Disruptive Strategy

## **Module 2: Business Policy and Corporate Strategy**

- 2.1 Corporate vs. Business Strategy
- 2.2 Balanced Scorecard and Strategic Alignment
- 2.3 Strategy Execution Roadmaps

## **Module 3: Enterprise Risk and Financial Leadership**

- 3.1 Strategic Risk Frameworks
- 3.2 Financial Modeling and ROI Analysis
- 3.3 Resource Allocation and Cost Leadership

## **Module 4: Leading Transformation and Innovation**

- 4.1 Change Management in Strategic Initiatives
- 4.2 Digital Transformation Strategy
- 4.3 Design Thinking and Innovation Culture

## **Module 5: Global Leadership and Multinational Strategy**

- 5.1 Cultural Intelligence and Global Leadership Styles
- 5.2 Managing Across Borders and Time Zones
- 5.3 Strategy in Emerging and Developed Markets

## **Module 6: Systems Thinking and Organizational Design**

- 6.1 Organizational Agility and Structures
- 6.2 Systems Dynamics in Complex Environments
- 6.3 Governance Structures and Ethical Controls

## **Module 7: Stakeholder Governance and Strategic Communication**

- 7.1 Internal and External Stakeholder Mapping
- 7.2 Executive Communication Strategies
- 7.3 Public Relations and Crisis Messaging

## **Module 8: Ethics, CSR, and Sustainability in Strategy**

- 8.1 Corporate Governance and Ethical Dilemmas
- 8.2 CSR Integration into Business Strategy
- 8.3 ESG (Environmental, Social, Governance) Frameworks

## **Module 9: Strategic HR and Talent Leadership**

- 9.1 Strategic Workforce Planning
- 9.2 Leadership Pipeline Development
- 9.3 Cultural Transformation and DEI Strategy

## Module 10: Strategy Capstone and Executive Simulation

10.1 Real-World Simulation and Case Study

10.2 Strategic Presentation to a Board

10.3 Peer Review and Reflective Leadership Paper

## CERTIFICATION EXAM DETAILS

- **Exam Format:** 100 Multiple Choice Questions
- **Duration:** 90 Minutes
- **Passing Score:** 70%
- **Retake Policy:** One retake allowed within 3 months
- **Delivery:** Online (Remote Proctored) or In-Person Testing

## ACCREDITATION AND RECOGNITION

The **CSLM®** is an internationally recognized certification that aligns with ISO 21001:2018 standards and executive education benchmarks. Private corporations, public institutions, and global consultancy bodies endorse it. The program is benchmarked against top-tier MBA-level leadership programs and is widely accepted in senior executive hiring and promotion pathways.

## CERTIFICATION DELIVERABLES

- Chartered Strategic Leadership Manager (CSLM)® Digital & Print Certificate
- Digital Badge (Verifiable and LinkedIn-Ready)
- Strategy Execution Toolkit
- AGILE-HRP® Annual Professional Membership
- Continuing Education Credits (CEUs)
- Listing on the AGILE-HRP® Global Registry
- Lifetime Verification and Credential Support

## NEED ASSISTANCE?

For queries or certification support:

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